

No	Aim/Activity	Priority	Timescales	Responsibility	Resources	Success criteria
1	Improve two way communication with all target groups	1				
1.1	Continue to attend meetings of Kemeru Inhabitants Society. Gather information about the other local societies and their meetings and start attending those meetings.	1			Staff	
1.2.	Stop organising formal meetings; instead organize more “green afternoons” or other informal forms of meetings in premises already used by locals (libraries, culture houses etc.)					
1.3.	Participate more actively in existing cultural events organized by municipalities (museum					

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	night, fisherman's festival)					
1.4.	Continue publishing articles in local newspapers and homepages of municipalities about the nature management issues, recreation possibilities, nature education events etc. (e.g. in form of questions and answers), create more focused articles thematically linked with monthly nature education events. Plan themes beforehand for the whole year.	1				
1.5.	Prepare electronic issue "Çemeri National Park News", publish it on local websites and send to local schools, libraries, municipalities, tourism forum. Possibility to subscribe.					
1.6.	Continue organizing excursions for local people during events	2				
2	Improve the internal information flow about the cooperation with local people and municipalities	2				
2.1.	Aim at organizing staff meetings more often –	2				

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	twice a month					
2.2.	Organize outdoor learning and team building trips for staff in the territory to improve exchange of information.					
3	Raise awareness of the staff about the importance of creating and maintaining good relationships with local inhabitants and engaging them in nature protection and decision making.	1				
3.1.	Indicate the topic as a learning need in the questionnaires circulated within the institution prior to organizing regular staff training courses.					
3.2.	Organize experience exchange to territories where long-term cooperation is in place, show the benefits of it, e.g., as a Mobility project in ERASMUS + and/or NORDPLUS programmes.					

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3.3.	Aim at establishing anonymous electronic system for reporting illegal activities in nature.					
4	Try solving the old conflicts	1				
	<p>Elaborate long term strategies for solving long term issues/conflicts (information + practical solutions):</p> <ul style="list-style-type: none"> • Dead trees in the forest (look horrible, make it hard to walk), problems to get firewood while at the same time NCA is cutting forests • Quality of roads • Problems related to hydrology – drainage ditches are not cleaned, beaver activity, spring floods, wetland restoration projects • Garbage, broken tourism infrastructure • Lack of picnic places • In future – cormorants (constantly increasing population and damage) 					

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	<ul style="list-style-type: none"> Building restrictions, restrictions in general (lack of information about the restrictions and possibilities to receive permits) 					
5	Improve the involvement of local residents in tourism planning	2				
	Visit and invite local producers and representatives of local NGOs to tourism forum meetings and local inhabitant meetings to share experiences and encourage others to be more active in tourism sector.	2				
6	Improve understanding of local people about the differences in responsibilities of different governing organisations	2				
	When writing about the nature management to local newspapers and municipality homepages; and/or when attending local inhabitant meetings stress the differences of responsibility of different organisations	2				
7	Improve the reach of information about nature education events	2				

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	Improve the timing and scale in placing placards about the events. Activities 1.3. and 1.5. also contribute to implementation of this goal.	2				
8	Improve understanding of the economic benefits of tourism and how they can be increased	2				
	Find an opportunity to write about the economic benefits of tourism. Activity under Point 5 also contributes to implementation of this goal.	2				
9	Increase volunteering	1				
9.1	Create a list of possible jobs for volunteers (annually) indicating the most appropriate target groups for each job	1				
9.2.	Improve the availability of information about the restrictions and possibilities for landowners					
9.3.	(Continue to) Encourage tourists to take their garbage with them when walking the nature					

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	trails. Inform local people that we are doing so.					
9.4.	Nature Education Centre – create education programmes for local residents, especially landowners and other adults.					
10	Monitor the implementation of the action plan	2				
	Carry out regular surveys of local residents	2	Once in 5 years			